

DST LIVE

SMALL VENUE



© Steve Kennedy '15

DST LIVE

OUR WORLD



LOCAL GOES GLOBAL

“Music is the
universal
language of
mankind.”

Henry Wadsworth
Longfellow

— He

To be human is to make music, and music we make says a great deal about who we are. Music is humanity's way of banishing the terrifying silence of the universe.

It is a way in which humanity lays claim to its own character. It unites humankind, for there are peoples who make music, for its an important way of defining identity and distinguishing from others.

Since prehistoric times, music played an important role in the community. 50,000 years ago, humans started creating art in cave paintings. And paleolithic archaeological sites suggests that music was significant to early communities.

Because music is pre-lingual it, was one of the earliest forms of communication and this was why music was inseparable and integral to community relations.

Music evokes strong emotions and heightened states of awareness and traditionally societies with a musical culture have been better able to flourish

DST LIVE

DRUMS AT LIBBY BOWL. OJAI. CALIFORNIA



Don't need music to live by. But It's in our DNA. We consume it in one form or another. The business of streaming music become the consumption method of choice.

Music is the great unifier. An incredible force. Something that people who differ on everything and anything else can have in common.

Today, most people globally have cell phones. The proliferation of this technology in low-income communities has taken place in half a generation.

a phenomenon that has been pervasive in the field of economic development the impact of its spread brings the world closer.

The logo for DST LIVE features the letters 'DST' in a purple-to-yellow gradient and 'LIVE' in yellow, set against a background of a glowing globe with purple and yellow light trails.The logo for DSI LIVE DIGITAL STREAM INC. features the text 'DSI LIVE' in a metallic, 3D font, with 'DIGITAL STREAM INC.' in a smaller font below it. The background includes a globe and a satellite orbiting it.The logo for BeThere GLOBAL features a blue square icon with a white person silhouette, followed by the text 'BeThere' in a bold, sans-serif font and 'GLOBAL' in a smaller font below it.

Our world is in a dramatic transition due to the confluence of technology driven disruptive forces any of which would rank among the greatest changes the global economy has seen. This change is happening at 300 times the scale of the industrial revolution, or roughly 3,000 times the impact.

Much as waves amplify, this technology trend gains magnitude. These trends produce major changes.

Internet streaming is a force that challenges conventions, upends competition and lowers costs of entering markets with high-speed passing lanes. It scales enterprises and disrupts businesses at speeds that surprises and catalyzes growth.

One area that has expanded, is the large-scale live event streaming. We delivered video across the internet in “1994”. From concerts to breaking news to sports its future was in live broadcasts.

With Internet of things (IOT) organizations reframed the constraining beliefs that underlie the prevailing modes of value creation. *The Internet of Things (IoT) offers value beyond the hype* to create real economic value, an impact of \$3.9 trillion to \$11.1 trillion a year by 2025 or 11 percent of the world economy.



CONTENT DISTRIBUTION

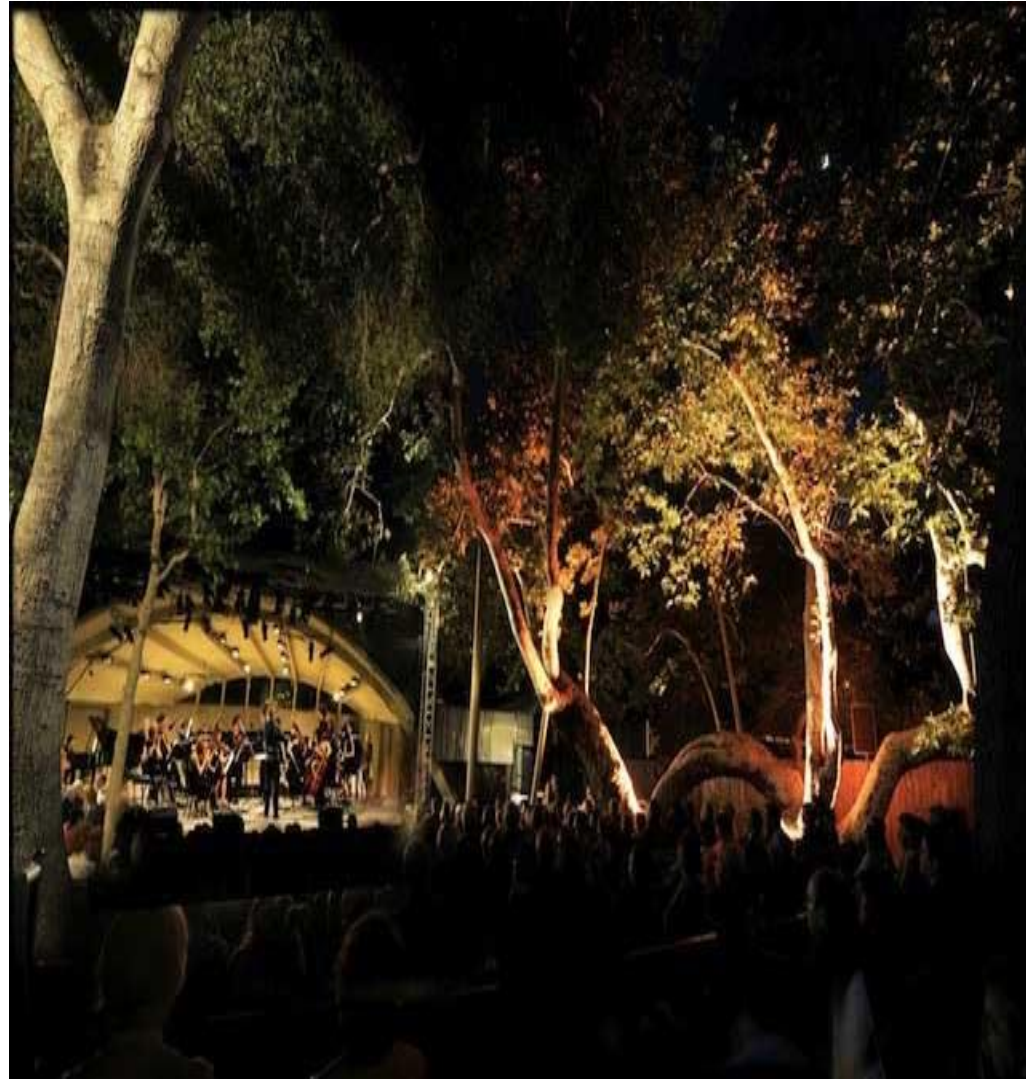
We live in an age of smartphones to laptops, from Facebook to twitter. It is possible to fill every second hopping from one media experience to the next.

From this stream of content, dsilive.net method of distribution evolved, a crossbreed of traditional, social and new media marketing.

There is a paradigm shift in the way people are entertained. We offer the viewer choice and control with multi-device functionality.

75 percent of entertainment is streamed. The level of growth of live online events is exponential. Internet PPV is generating more revenue than video on demand.

LIBBY BOWL NIGHTTIME





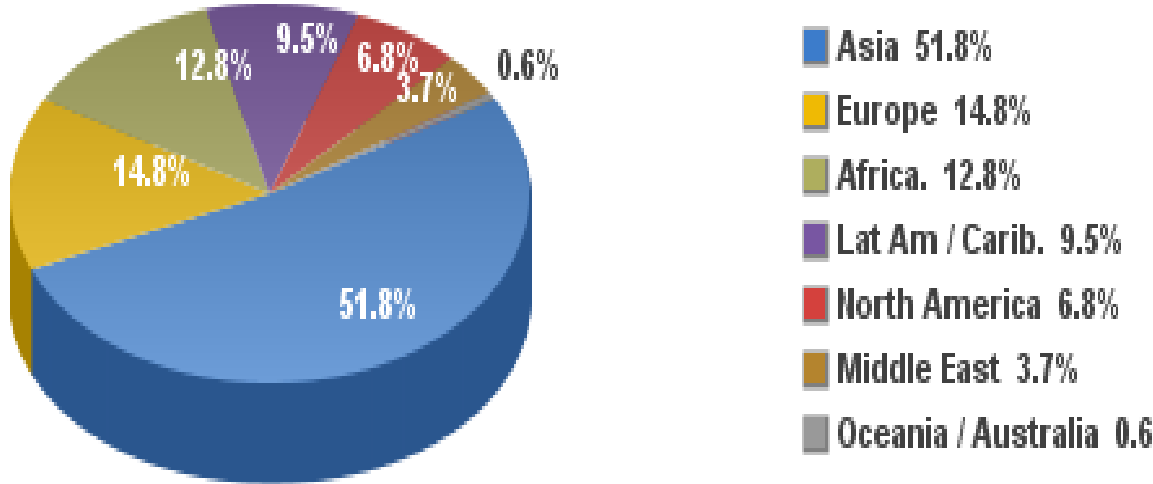
As far as live streams go, large concerts venues had a monopoly. But no longer the website is the go-to site for shows as they happen.

“Everything is so direct now. The more ways you can interact with fans the better.

Personalized interaction offers a competitive advantage.

Event streaming allows producers a place they can manage their shows, hassle free and focus on what they do best: offering show-stopping entertainment and making money.

Internet Users Distribution in the World - 2020 Q3



Source: Internet World Stats - www.internetworldstats.com/stats.htm
Basis: 4,929,926,187 Internet users in Sept 30, 2020
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customer engagement and marketing over multi- channels

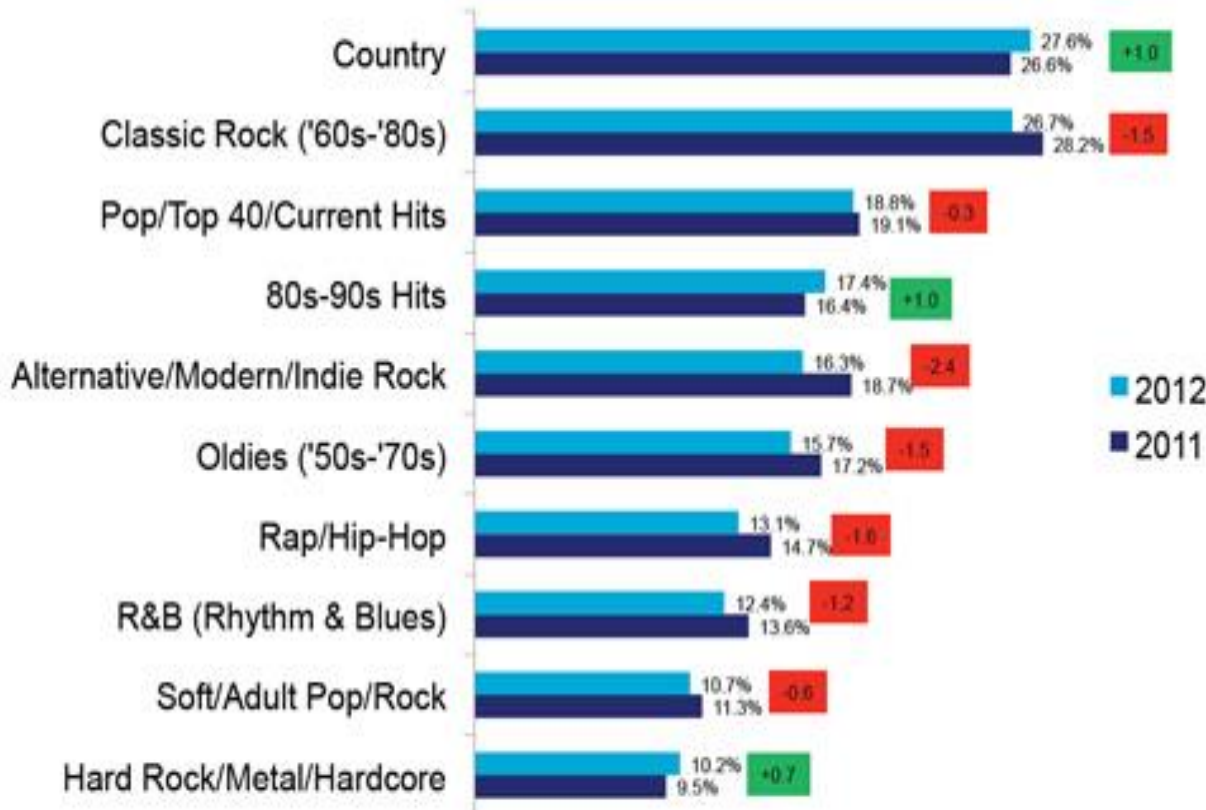
Few business functions have been as profoundly disrupted by digitization as marketing. The era of expensive campaigns pushing products through mass media is upended, as consumers, empowered by choices are demanding more from the companies they form relationships with.

The beauty of marketing today is that we can really show the return. The data allows us to demonstrate impact in a much more meaningful way than in the past. Use of ad metrics are essential to valuing on-demand viewing patterns or product placement across multi-screens.

We're at an inflection point. The tools are extraordinary. We know more about consumers than ever before and to have a meaningful, two-way conversation. It's measurable. It's the golden age for marketing. We are excited about the automation of marketing and **programmatic** use of mined data and algorithms and consumer feedback to improve engagement.

Connecting the technology and the opportunity brings the magic built by Dsilive engineers in a way that is relevant, meaningful, and compelling. So, we created something exciting. The shift is an irreversible migration to a more complicated world...that drives ever closer to the customer.

Consumers are looking for live content on their devices and connected TV's. According to Price Waterhouse by 2018 ninety percent of global entertainment (US\$ 2.3 trillion 2018 market) was over the Internet. Music Tribes, supports the transition from the old tactical and cost-based model to the modern value focused strategy.



With revenue sources scattered technology and economic changes have reshaped the industry. The services earn fewer dollars and more dimes. The dimes are flowing from sources spanning international borders. "There's so much money coming from so many places that you require expertise to collect the dimes and maximize profits."

[Music Tribes](http://www.dsilive.net) is on www.dsilive.net platform, that was purpose built and optimized as a mobile broadcast platform that was re-launched in 2008

Music Tribes shows are watched while streamed, so if fans miss out, it's tough luck. IP filtering, hotlinks and geo-blocking prevents viewing by unauthorized users.





• **Digital success is no longer just about technology. Instead, it's shorthand for 'the world has moved on.** Digital, brought entertainment and artists the ability to hear from its viewers and offer control and choice of their experiences.

Dsilive offers strategies to monetize, solutions and broadcasting to over 60 countries. Hi quality entertainment enhances the viewer experience.



• People's entertainment interests changed to new innovations and mobile devices. Musical entertainment is cross cultural, a social driver of personal content.

While people watch entertainment, they may be multitasking, they're also looking for more ways to interact and the choice of device to be engaged on. Entertainment and socialization creates a global link.

Dsilive 360 cameras offers an immersive experience to 100's of millions viewers



The logo for DST LIVE features the letters 'DST' in a purple-to-yellow gradient and 'LIVE' in yellow. A globe is positioned behind the 'LIVE' text, with a bright light source at the top pole. The background of the slide is a gradient from yellow to purple with abstract light patterns.

DST LIVE

ABOUT the FUTURE

The emergence of new technologies drives the trans media migration of shows for cross platform viewing to billions of Internets connected devices. This upsurge across platforms allows for the dynamic transformation of billions in revenue that appeared in the market virtually overnight.

Dsilive, an early adopter of multiple camera selection for live and interchangeable channel viewing, is one of the more innovative company's the Network (VDN) was custom built.

Dsilive offers end-to-end services for a robust revenue generating. It's architecture addresses the intricacies of live streaming to provide almost pristine video to viewers worldwide near-instantly.

Dsilive gets your content from source to screen without the headaches as we explore augmented reality, while providing customized service's that converts the sale and builds customer loyalty on an ongoing hi-level of service.

DSTILIVE

OTT/IPTV



What is OTT/IPTV ?

OTT stands for over-the-top, and IPTV stands for internet protocol television. There are some differences between the two internet-connected systems and TV.

A digital revolution is putting more than half a trillion dollars into play. TV is being transformed by (OTT) platforms and billions in market value. Over-the-top is a business driver for the music industry delivering content through OTT/IPTV, is very cost-effective way to reach large audiences and monetize streams.

Dsilive streaming is managed via our CMS systems. broadcast can detect the internet bandwidth of viewers and adjust to ensure a stutter-free hi quality experience.

DST LIVE

How it live streams
Dsilive and it's companies

Digital Stream, Inc. TV Networks

Digital Stream, Inc.
TV Networks Content
Distribution System



DST LIVE

monetize with AI mined analytics

